



Marine net gain, delivered for real-world marine projects

Introducing the **Bluedot Marine Net Gain Framework**:
turning ecological complexity into defensible actions for
marine net gain and Nature Positive contributions

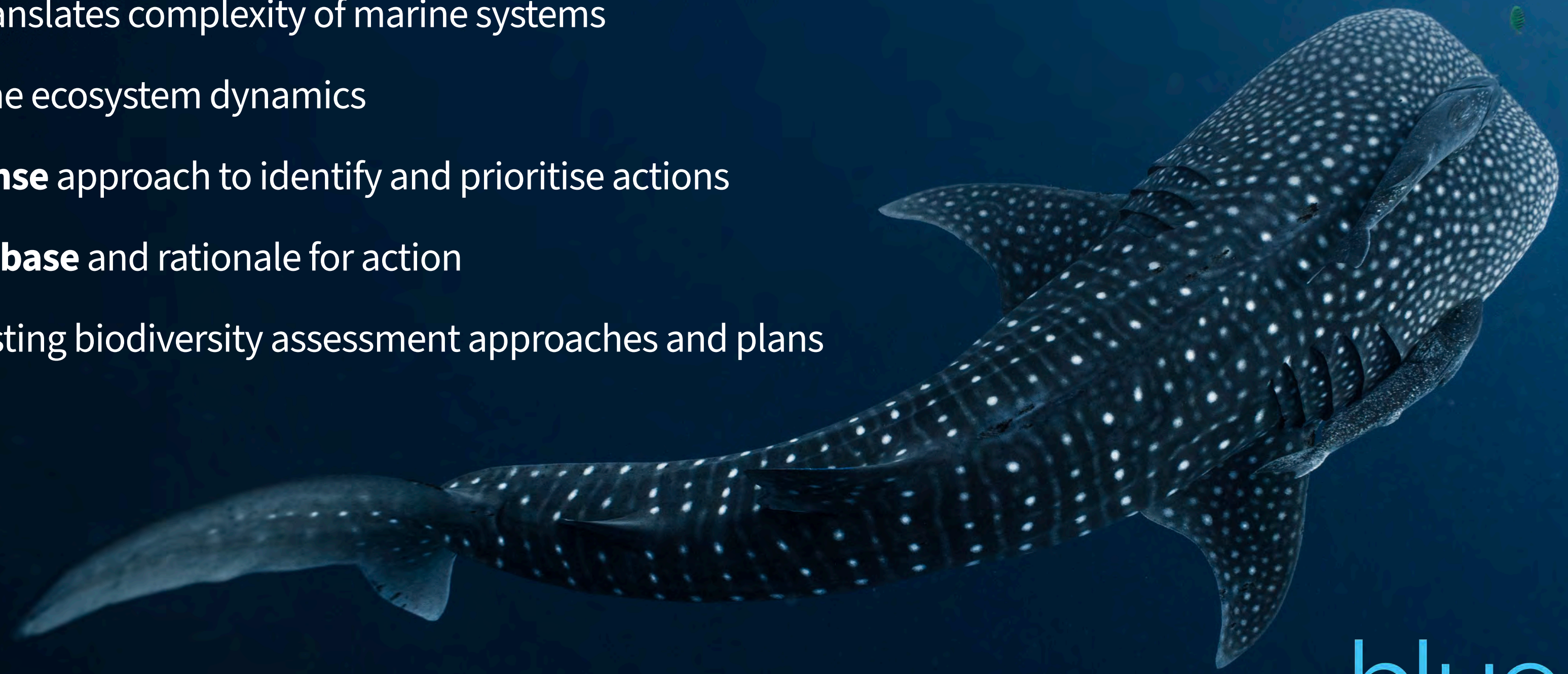


Marine net gain is not just terrestrial net gain in the ocean – it needs a tailored approach

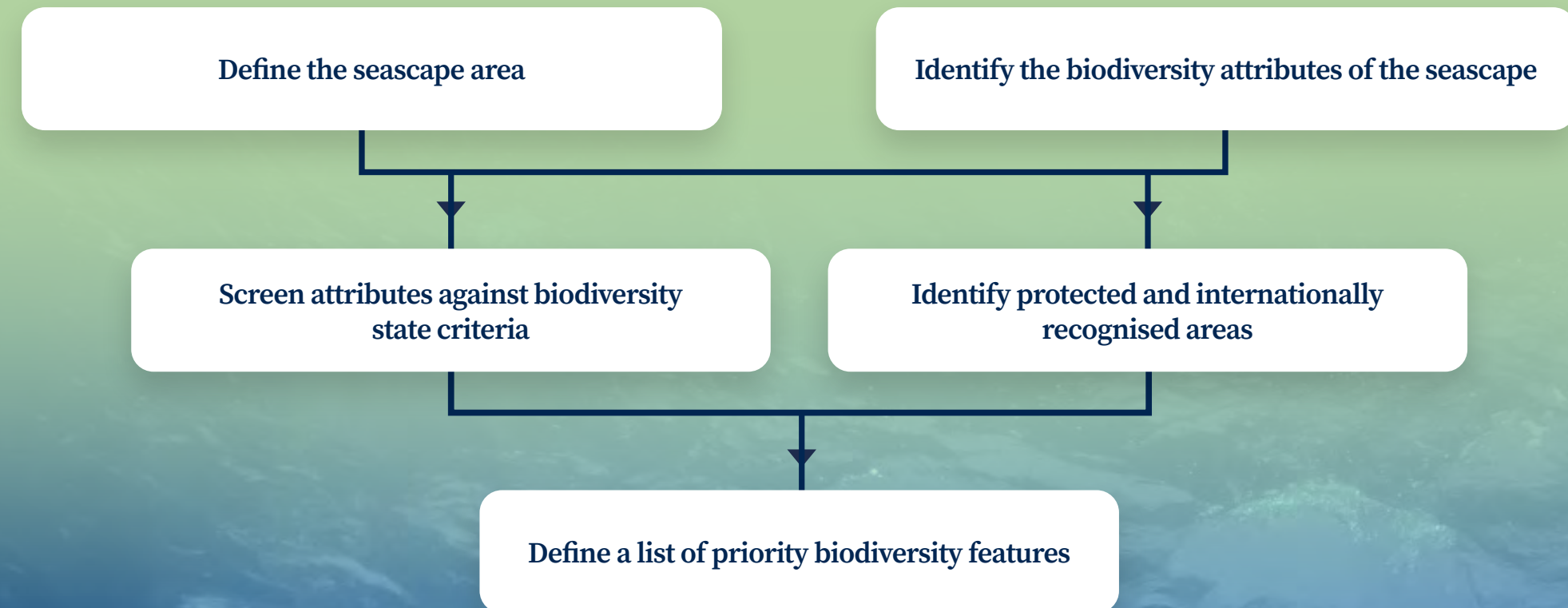
- Methods applied on land are **challenging** to apply at sea
- **Limited guidance** for marine systems
- **Complexity and uncertainty** complicate decisions (e.g., scale, connectivity, data availability)
- **Inconsistent approaches** lead to inefficient resourcing, poor outcomes, and higher commercial risk

The solution: a Marine Net Gain Framework aligned with global policy, leading science and consensus, and compliance needs

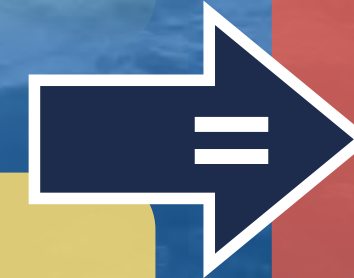
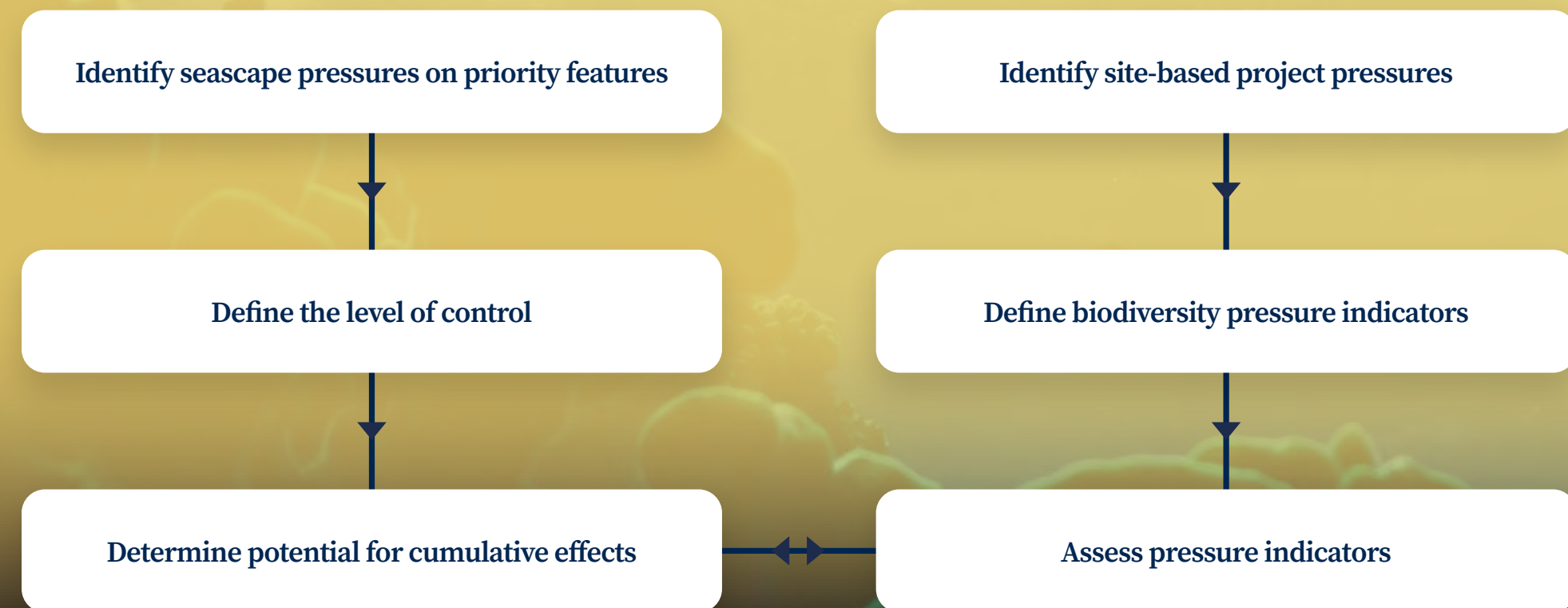
- **Structured and pragmatic** - translates complexity of marine systems
- **Scales analysis** to reflect marine ecosystem dynamics
- Familiar **state-pressure-response** approach to identify and prioritise actions
- Provides transparent **evidence base** and rationale for action
- **Integrates seamlessly** into existing biodiversity assessment approaches and plans



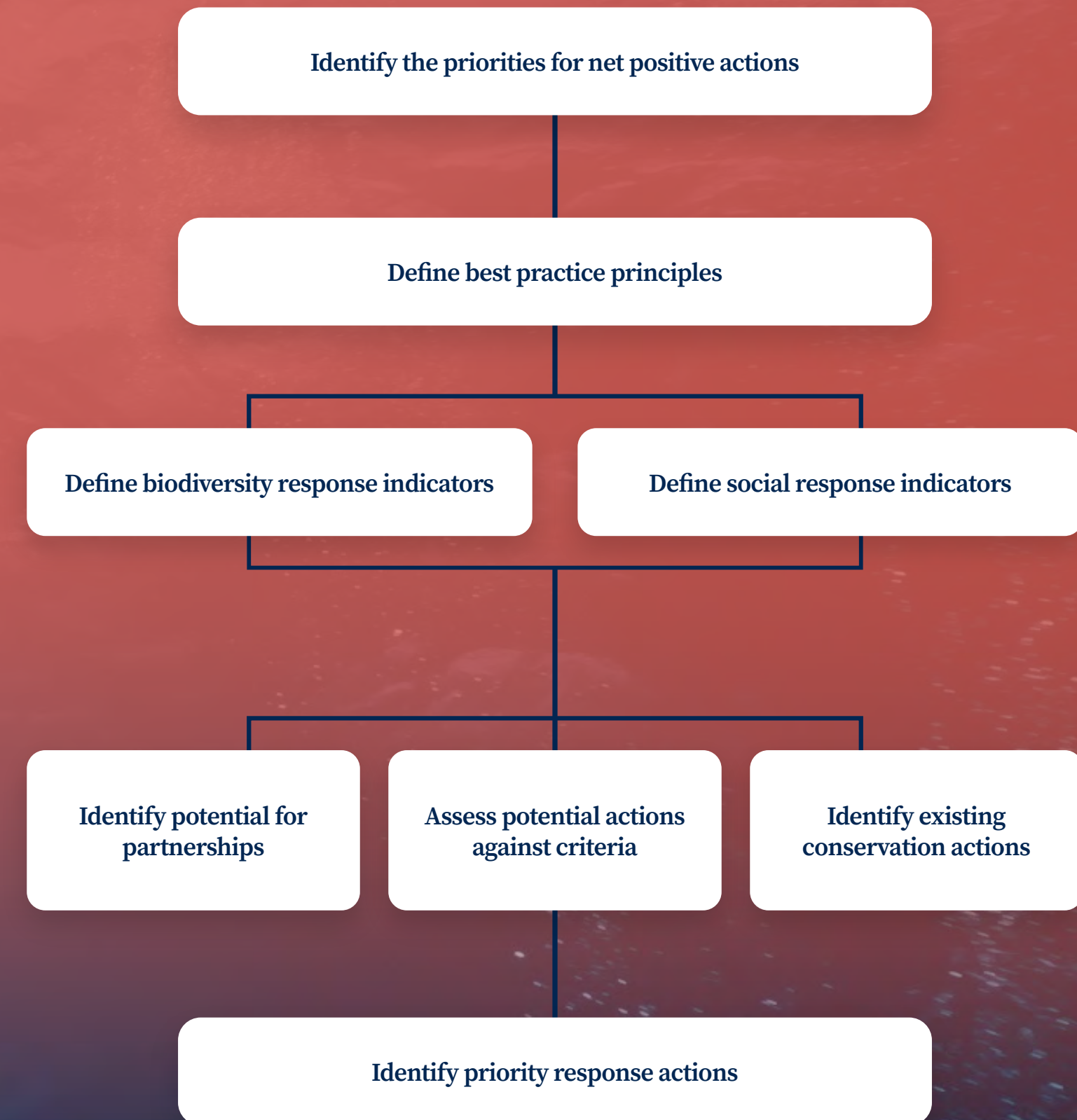
State: Determine the context relating to broad biodiversity values in the seascape



Pressures: Determine existing and future pressures on priority features



Response: Develop responses to achieve net positive outcomes for priority features





Significant advantages for marine projects and portfolios

- **Early insight** into higher risk impacts
- **Rapid prioritisation** of feasible, measurable net gain actions
- **Defensible** decision making, efficient resource allocation, and reduced commercial risk
- Portfolio-wide **consistency and visibility** via aggregated assessment and strategic actions
- Early identification of credible action **improves bid competitiveness**



A proven, scalable, robust Marine Net Gain Framework

- Rapid, consistent, and **grounded in science**
- Cost effective - **tested on global projects** for multi-national organisations
- Clear and concise outputs support **informed decisions**
- Enables easy scaling from **single sites to global portfolios**
- Supports **scaled, aggregated and interconnected actions**

Quickly overcome barriers to marine net gain action with confidence and expert support

Contact Bluedot to see how our **Marine Net Gain Framework** approach can help.

Learn more about our approach and how it supports **marine net gain**

[Click Here](#)

Learn why marine systems require a different approach and **get Bluedot's guidance on framing and tackling marine net gain**

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